**PROFESSIONAL SUMMARY**

A creative, analytical, problem solver with a passion for providing high quality customer experiences. Pursuing a career in Software Development in order to build the tools that will help businesses serve their customers better as well as become more efficient and profitable. Former marketer with experience in online marketing, website development, and Salesforce administration.

**RELEVANT SKILLS**

**Languages & Frameworks:** Java, MySQL, Spring Boot, AngularJS, Hibernate, JavaScript

**Software & Libraries:** IntelliJ, Maven, DataGrip, Atom, Bootstrap, JSFiddle, GitHub, Git, Salesforce, Google Analytics, HubSpot, Adobe Creative Cloud, MS Office

**Certifications:** HubSpot Certification (2015), Google Analytics Individual Qualification (2014)

**Skills:** Quality Management, Process Improvement, Marketing Strategy, Digital Marketing

**EXPERIENCE**

**Zip Code Wilmington, Wilmington, DE Jan 2019 - current**

***Software Developer in Training***

* Completing over 800 hours of software development projects and training in an immersive program.
* Selected from over 350 applicants for admission in a class of 40 students.
* Working 80+ hours per week while gaining experience in Java; JVM’s; object-oriented programming; pair coding; Agile and Scrum methodologies; developing, testing and debugging code; designing interfaces; and administering systems and networks.

***Development Projects***

**Casino App**

Worked with team of 6 to develop a suite of 4 casino style games. Led the development of the user interfaces and managed the master GitHub repository.

**CookShelf**

CookShelf is a personal productivity app for web and mobile that will help home chefs search for recipes in their cookbooks and recipe boxes.

**Energize Delaware, Dover, DE Oct 2016 – Jan 2019**

***Marketing and Communications Manager***

* Managed the marketing efforts for Energize Delaware’s 15+ clean energy programs, working with 7 program contractors and a marketing agency to achieve a record $2 million in energy savings in 2018.
* Served as the first System Administrator for Energize Delaware’s Salesforce based energy savings database platform, launched in the fall of 2017. Established quality assurance and system testing procedures, created management reporting tools, and wrote user training materials.
* Developed and executed marketing plans for the successful launch of 5 new statewide programs.
* Managed Energize Delaware’s rebranding efforts, including a complete website redesign, which was launched publicly with a statewide brand awareness campaign in the beginning of 2019.

**SolarDock, Wilmington, DE Jan 2008 – Oct 2016**

***Marketing Manager***

* Developed and executed a marketing strategy focused on using content marketing to increase brand recognition that helped grow the company to 60 MW and 700 installed systems worldwide by 2016.
* Grew website visits by 86% and lead generation by 100% by implementing a HubSpot marketing automation and lead nurturing program.

**The McConnell Companies, Wilmington, DE Oct 2002 – Jan 2008**

***Associate***

* Supported the growth McConnell’s real estate businesses during rotations through the Sales, Marketing, and Accounting departments.
* Instrumental in the creation of the SolarDock brand and its customer service and fulfillment practices, leading SolarDock’s spin-off from McConnell in 2010.

**CIGNA International Expatriate Benefits, Wilmington, DE Oct 1994 – Jul 2000**

***Business Analyst Sept 1999 – Jul 2000***

* Designed and implemented a secure claim inquiry website that 86% of users rated "very good" or higher for usefulness and ease of use.
* Led content development process and facilitated senior management's discussions on Internet strategy.

***Project Leader* Oct 1998 – Sept 1999**

* Led the development, testing, and implementation of enrollment department system and process improvements.
* Improved the efficiency and quality of the enrollment department by documenting procedures and conducting both formal and on-the-job training programs.

***Other Roles at CIGNA* Oct 1994 – Oct 1998**

Account Specialist, 1997 – 1998; Assistant Underwriter, 1996 – 1997; Senior Enrollment Analyst, 1994 – 1996

**EDUCATION**

**The University of North Carolina, Chapel Hill, NC University of Rochester, Rochester, NY**

Master of Business Administration, 2002 Bachelor of Arts in Mathematics, 1994

**VOLUNTEER WORK**

**Mélomanie**

Wilmington, DE

Board of Directors

July 2014 – present

**The Grand Opera House**

Wilmington, DE

Show Corp Member

June 2015 – present

**Other Organizations (event support)**

Delaware Humane Association

City Theater Company

Meals on Wheels